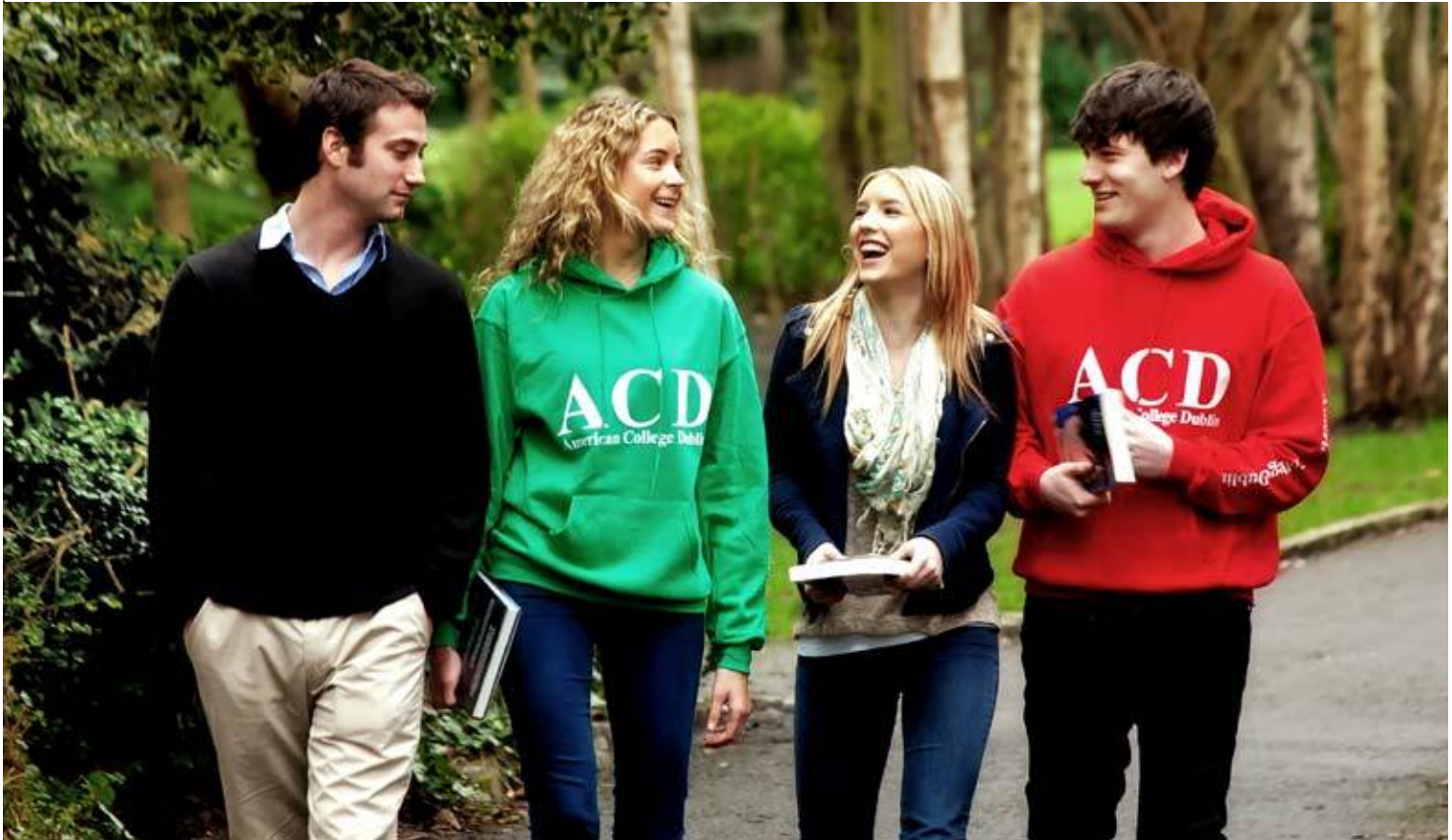


# American College Dublin



Prospectus 2011/2012

# American College Dublin



## *A liberal arts institution*

Business. Arts. Hospitality.

## Contact Us

American College Dublin, 2 Merrion Square, Dublin 2, Ireland

Tel: +353 1 6768939 • Fax: +353 1 6768941

Email: [admissions@amed.ie](mailto:admissions@amed.ie) • Website: [www.amed.ie](http://www.amed.ie)

American College Dublin and American College Delaware are divisions of Irish American University.



American College Dublin campus, Oscar Wilde House

# Message from the President

Dear Prospective Student:

Celebrating eighteen years since our founding, it is indeed a milestone for the College. It is also a fitting time to take the next step into the future – a future for which the College has carefully prepared through several years of planning, an unwavering commitment to teaching and sound academic programs, and above all, a vision of what we are striving to become: an institution of scholars, students, and supporters intent on becoming all that we can be.

Our students at the American College Dublin and American College Delaware, which are both divisions of the Irish American University, consist of individuals from all over the world who enter into a truly multicultural environment. As we all know, the world is getting smaller and the cultural diversity of our student body helps to prepare our students for today's international workplace.

We strive not only to create a nurturing environment that encourages each student to become the best he or she can be, but also to forge strong partnerships with other international colleges – always ready with a willing smile and open door to welcome prospective students to discuss their future goals and aspirations.

The programmes we offer are designed to encourage an eagerness to learn that will remain with our students for the rest of their lives. Our programmes have a solid academic foundation, in addition to which they have an internship requirement which provides our undergraduates with practical work experience. We believe that

the education we offer at American College Dublin and American College Delaware will equip you with the skills you will need to achieve your own individual goals.

As we look to the future, we recognize that our vision must encompass not only our region but our world. To that end, our academic programmes focus on international issues and applications. Representing over 63 countries from all over the globe, our students bring to our community a cultural richness and diversity that enhances all that we do at the College.

We live in exciting times... times that usher in changes that take place with sometimes alarming speed. It is comforting to know that in spite of these constant changes, there are places that welcome you; these include American College Dublin and American College Delaware. The dedication of our faculty and staff ensures the success of our students in meeting their goals for the future.

I recommend that you read the information in this prospectus carefully and suggest you contact one of our Admission Counsellors who will be happy to discuss your future educational goals with you.

We are committed to the welfare of our students. Let our institution be your gateway to an exciting and satisfying future.

Good luck in your future endeavors.

Sincerely,



Donald E. Ross  
President



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# American College Dublin Who We Are

Located on Merrion Square, in the heart of Ireland's capital city, American College Dublin celebrates its eighteenth year in 2011. The College offers an outstanding post-secondary education at the bachelor's and master's levels in international business, accounting and finance, hospitality management, event management, and four liberal arts specializations in Irish studies, American studies, history and English literature. Established as a not-for-profit educational trust in 1993 by Lynn University (located in Boca Raton, Florida), the College has grown from a study abroad campus for US students to a global institution with over sixty nationalities among its student body. The College is a division of Irish American University, and within the University structure has a sister campus in Claymont, Delaware, named American College Delaware, through which it offers a range of shared programmes and transfer opportunities between Ireland and the USA.

American College Dublin takes the time-honoured American tradition of the moderately-sized, not-for-profit liberal arts institution and places it in an international context, with campuses on both sides of the Atlantic rim. The mission of the institution is to offer the best characteristics of Irish and American higher education in an intimate environment underpinned by the holistic liberal arts model of learning, enabling students to realize their potential and participate

successfully in the world. The College provides an education that is rigorous, stimulating and valuable, emphasizing the core values of academic excellence, innovation, ethical integrity and multiculturalism. Class sizes are small (generally no more than thirty students to a class) and the teacher engages the student in an educational experience that is active, participative and challenging. Many of the programmes of study have an internship component, which allows students to apply their classroom learning in relevant industry environments and provides them with practical experience related to their field of study. A high proportion of the College's students progress to further studies at the postgraduate level.

American College Dublin strives to instil a passion for education that advances the development of the individual's talents and a process of lifelong learning; we would be grateful for the opportunity to accompany you on this journey.



American College Dublin • American College Delaware



## How can I apply?

There are two ways to apply to American College Dublin, through the CAO system or directly to the Admissions office. We can be contacted through the e-mail address [degree@amcd.ie](mailto:degree@amcd.ie) or by post to: Admissions Office, American College Dublin, 2 Merrion Square, Dublin 2, Ireland.

## Applications

Application to American College Dublin is a simple process. We are on the CAO system for our most popular courses: BA (Hons) in International Business and BA (Hons) in Accounting and Finance. You can apply for all other courses directly to the American College Dublin Admissions office.

Our Admissions office is open Monday to Friday from 9 a.m. until 5 p.m. We welcome any student who wishes to call in to discuss a course or to have a tour of the college. Our admissions team have an open door policy and will be happy to meet you at any time. You can also ring our office on +353 1 676 8939.

Our Admissions counsellors take part in educational exhibitions and fairs in Ireland and across the world. This allows them to meet potential students and their parents and discuss the student's options at American College Dublin. This is a great opportunity for first hand information about the college. Contact us to find out if one of our admissions counsellors is in your area soon.

American College Dublin has an open admissions policy. The college does not discriminate on the basis of gender, marital status, family status, sexual orientation, religion, age, disability, race or being a member of the Traveller community.

## CAO Applications

All Irish and EU national students applying for the International Business, Accounting and Finance degree programs for the September intake must apply through the Central Applications Office (CAO), Tower House, Eglinton Street, Galway, Ireland ([www.cao.ie](http://www.cao.ie)).

The CAO is the main application system for Irish Higher Education. The system is very simple to use. Applicants must choose courses in their genuine order of preference. Students will then be accepted to the highest preference course that they have met the requirements for. It is important to note, that once the student has accepted a place, all lower preferences are deleted from the system. If a place becomes available in a higher preference than the student has accepted, the student will be offered that place.

The closing date for Applications to the CAO is the 1st of February every year. There is a late application procedure until 1st May. Students can adjust their preferences until the 1st of July every year. Students are advised to apply well in advance of the deadlines.

We normally have a limited number of places available through available/vacant places on the CAO system each year for our listed courses. Students are advised to make all applications for AC120, AC121 through the CAO system. This will make the admissions process much faster. For all other courses, students can apply directly through our website or come to the Admissions office to discuss their options with a member of the Admissions staff.

Students can apply online at [www.cao.ie](http://www.cao.ie) or make a paper application. Paper Application forms are available from your secondary school or directly from the CAO.



# Direct Applications

Direct Applications are for students who are applying from a Non-EU country.

Students can make a direct application through our website, [www.amcd.ie](http://www.amcd.ie) or make a paper application. The Admissions Office is happy to speak to any student about their course choice.

For a direct application, the following is needed:

1. A completed application form
2. An updated, detailed, chronological CV (work history)
3. Notarised copies of your secondary school transcripts, these must be translated into English if necessary
4. A personal statement of one page about why you want to study here
5. A reference from a teacher or employer of your good conduct
6. Proof of English proficiency: IELTS (6.0 or higher for Degree, 5.5 or higher for Diploma or equivalent, if applicable)

Students should note that the Application process may take up to ten working days once the Admissions Office has received the Application.

## Entry Requirements for Irish students

### Degree Requirements

For Leaving Certificate students, the minimum Leaving Certificate entry requirements for degree programmes are two higher level C3's and four passes at either higher or ordinary level. Students must pass Mathematics and a language, (i.e. English, Irish or a European language).

## Master's Requirements

An honours bachelor degree in a cognate discipline is required. If the applicant has an honours bachelor degree in a non-cognate discipline, it will be necessary for the applicant to complete such bridging modules as the Admissions Office deems necessary in order to achieve the prerequisite intended learning outcomes for participation in the programme. The length of this bridging programme depends on the amount of prerequisite learning outcomes achieved by the applicant, but normally will not exceed a duration of one year.

## Mature Student Application

We welcome mature applicants at American College Dublin. Mature applicants can apply through the CAO for our September intake or make a Direct Application for our other intakes. Mature applicants must be 23 years of age on the 1st January of the year that they wish to begin their course. Mature applicants must be interviewed by one of the Admissions team. We aim to make this interview as convenient as possible. Mature students are assessed on their reasons for returning to education and their desire to learn rather than on academic qualifications. All applicants must also submit a CV and a personal statement to the college.

Mature students can contact the Admissions office +353 1 676 8939, if they wish to speak to one of our Admissions counsellors.

## Further Education Students

We accept students from further education colleges to all of our courses. There is no limit on the number of places that are offered. Students must have gained three distinctions in an area cognisant to the degree programme that they wish to study. Students must have a full level 5 or level 6 award and this award may have been taken over a number of years.

Students with a FETAC qualification can gain access to both the Irish and the US campus.



## Transfer Students

American College Dublin welcomes transfer students. Students who wish to transfer to American College Dublin must submit their transcripts from their current college. Transfer credits can only be given for courses that the student has fully completed and passed. Student's who wish to transfer must supply their transcripts and the course outlines or syllabus from their previous college. This allows the Admission department to assess their application.

Transfer students should always make a direct application to American College Dublin. Applications to transfer to American College Dublin may take up to ten working days, once all documents have been received. International students are not normally allowed to transfer into final year of a course. International students may be able to use a lower qualification, for example a national diploma, from their home country to gain advanced admission to one of our degree programmes. Every student is assessed on their individual merits.



## Other EU Exam Applications

Every student who has taken examinations in an EU member state is expected to have completed Mathematics and English in their final year. The only exception to this is students who have completed the A-Levels. These students must have taken Mathematics and English for their O-Levels.

European Baccalaureate: Student must achieve a minimum percentage of 60%

International Baccalaureate: Student must achieve a minimum score of 24

Cambridge Overseas Higher School Certificate: Student must have an appropriate GCE – six subjects, of which two are at advanced level

Austria: Student must achieve a minimum of genügend in the Reifeprüfung/Matura

Belgium: Students must achieve a minimum of 5 average in one of the following qualifications: Getuigschrift van Hoger Secundaire Onderwijs or Diploma van Hoger Secundair Onderwijs or Certificat d'Enseignement Secondaire Supérieur or Brevet van de Aanvullende Secundaire Beroepsschool

Cyprus: Students must achieve a minimum of 12 in the Apolytirion of Lykeion

Czech Republic: Students must achieve a minimum of dostatečný in the Maturitní Zkouška/Maturita

Denmark: Students must achieve a minimum average of 06 in one of the following qualifications: Bevis for Studentereksamen, Bevis for Højere Forberedelseseksamen, Bevis for Højere Handelseksamen or Bevis for Højere Teknisk Eksamen

Estonia: Students must achieve a minimum score of 3 in the Lõputunnistus Keskerihariduse Omandamise Kohta

Finland: Students must achieve a minimum score of lubenter approbatur in their Ylioppilastutkinto/ Studentexamen

France: Students must achieve a minimum score of 12 in one of the following qualifications: Baccalauréat d l'Enseignement du Second Degré, Diplôme de Bachelier de L'Enseignement du Second Degré, Baccalauréat Technologique, Baccalauréat avec Option Internationale or the Baccalauréat, Baccalauréat General.

Germany: Students must achieve a minimum score of befriedigend in one of the following qualifications: Abitur, Zeugnis der Allgemeinen Hochschulreife, Zeugnis der Reife or Reifezeugnis

Greece: Students must have achieved a minimum score of 17 in their Apolytirion of Lykeio and have achieved a minimum score of 80 in the General university entrance examination

Hungary: Students must achieve a minimum score of Kozepes in the Erettsegi/Matura

Italy: Students must achieve a minimum score of 60 in the Diploma Esame di Stata

Latvia: Students must achieve a minimum score of 7 in the First Level (Higher) Vocational Diploma

Lithuania: Students must achieve a minimum score of 6 in the Secondary School Diploma or Maturity Certificate

Luxemburg: Students must achieve a minimum score of C in the Diplôme de Fin d'Etudes Secondaires

Malta: Students must achieve a minimum score of C in the Advanced Matriculation

Netherlands: Students must achieve a minimum score of voldoende in the Voorbereidend Wetenschappelijk

Poland: Students must achieve a minimum score of dostateczny in the Matura/Swiadectwo Dojrzalosci

Portugal: Students must achieve a minimum score of 13 in the Certificado de fim de Estudos Secundários

Romania: Students must achieve a minimum score of 6 in the Diploma de Baccalaureat

Slovakia: Students must achieve a minimum score of dobr' y in the Maturitná skúška/Maturita

Slovenia: Students must achieve a minimum score of 3/5 or 6/10 in the Matura

Spain: Students must achieve a minimum score of Bien/aprobado in one of the following qualifications: Curso de Orientación Universitaria (COU), Título de Bachillerato, Selectividad

Sweden: Students must achieve a score of G in the Avgångsbetyg

United Kingdom: Students must have completed their O-Levels or GCSEs and have achieved 2 A-Levels at grade C or higher

# International Students

All International Students should make a direct application to the college. It is important that International students allow up to three months for their application. The time that it takes for a study visa to be processed can vary considerably between countries.

International students should note that in general students must take an English proficiency test, like the IELTS or TOEFL. A high school or college grade in English does not exempt students from this study visa requirement.

American College Dublin has three intakes per year. These are in September, January and May. This makes it much easier for International Students to apply. If you need to defer to the next intake, please contact the Admissions Office.

## Applying for our Postgraduate Courses

Applications for our Post-Graduate courses must be made directly to the college.

### ENTRY REQUIREMENTS

- A minimum second class honours, second division award in Business (2.2) at level 8 on the Irish National Qualifications framework or equivalent for International Students
- 2 satisfactory Academic References.
- A minimum IELTS score of 6.5 for students whose first language is not English. Students whose baccalaureate degree was taught and examined in English and in the Republic of Ireland are exempted from this requirement.

# Student Life

## STUDENT BODY

The student body at ACD is truly global with students from Ireland, Europe, Eastern Europe, Scandinavia, Africa, the Middle East, Asia, the Pacific Rim and the Americas. This international environment is a key factor in the personal and cultural development of each individual student. It creates a vibrant context in which to study and learn. The age profile of the student body is also quite diverse, as ACD welcomes transfer and mature students. International students are welcomed at American College Dublin. We already have students from more than 63 countries studying at our American College Dublin campus.

## ACCOMMODATION

Accommodation in Dublin city is plentiful, and all students will find some where to live. However, this can take time. American College Dublin will provide you with all the information and house-hunting tips needed to help you secure accommodation. Depending on your preference, you can share a bedroom or have your own apartment. Apartments and houses are available for all lifestyles and budgets.

## COST OF LIVING

Students in Dublin who live smart and shop in appropriate places will find that their money goes very far. Dublin, as one of the major cities of the world, has ensured that all residents benefit from a high standard of life. The cost of living in Dublin varies according to the lifestyles adopted yet, students typically live a very comfortable and enviable life compared to their European counterparts. Students should budget to spend €6000 – €7000 per year for all of their living expenses.

## WORKING WHILE YOU STUDY

All International students in Ireland are entitled to work, providing they are registered on a government approved course. All American College Dublin programmes are approved by the Irish government and this can be verified on the Department of Education's Internationalisation Register on [www.education.ie](http://www.education.ie).

A part-time job can help subsidise their living expenses and even manage to save some money as they progress through the year. Students are entitled to work 20 hours per week during the academic term and full time during the holiday periods, for example during the summer months and Christmas.

## THE GRADUATE EMPLOYMENT SCHEME

The Irish Government has introduced a working visa scheme for students who qualify with a Degree or Masters Degree in pre-defined areas to help boost the Irish workforce numbers. All students who complete one these qualifications can, upon completion of their programme, be awarded a twelve month visa. Within this twelve month period, students can remain in Ireland and apply for positions at companies working in these pre-defined areas. Full Information on the Graduate Employment Scheme can be seen on [www.entemp.ie](http://www.entemp.ie)

## Visa Requirements

All of the programmes at American College Dublin are taught in English. As a result, all students applying to the College must have a minimum standard of English.

Students who are coming from a country where English is not the first/official language, are required to undertake a recognised international English exam such as IELTS or TOEFL, if they wish to study in Ireland.

Entry to our programmes has the following minimum entry requirements:

	IELTS	TOFEL CBT	TOEFL IBT
DIPLOMA:	5.5	196	70
UNDERGRADUATE			
DEGREE:	6.0	213	80
MASTERS:	6.5	232	91

For students coming from visa requiring countries, it is mandatory for the visa process that all students have completed an internationally recognised English Exam such as IELTS or TOEFL.

American College Dublin provides

additional English for Academic Purposes programmes to students who require additional English support at our American College Dublin campus. Depending on a student's English proficiency, these additional classes may be taken prior to the main course of study. American College Delaware does not offer this service.

## Visa Information for Ireland

Some students are required to apply for a study visa to Ireland to pursue a course of study, while some do not have to make a formal visa application before their arrival in Ireland. To check if you need to make a study visa application prior to your arrival in Ireland, please visit [www.inis.gov.ie](http://www.inis.gov.ie)

For students who do need a visa, it is very important to follow the detailed visa requirements that the Irish Government have released and review regularly. The study visa guidelines can be seen on [www.inis.gov.ie](http://www.inis.gov.ie)

The important points to note regarding your study visa application are:

1. You must have a strong academic record in your home country and must be accepted by a College/University in Ireland before you make your study visa application.
2. If you are from a country where English is not the first/official language, you must complete a recognised English language test such as IELTS or TOEFL.
3. You will be required to demonstrate sufficient finances for the duration of your study in Ireland. You will have to show these funds through bank statements etc, which are a minimum of six months duration. In some cases, funds are required to be up to twelve months duration. According to the study visa regulations, you are required to show funds of approximately €7,000 per year, for each year of study you will be resident in Ireland and also capacity to pay the tuition fees of the entire programme of study.

If you have any specific questions on the visa procedure, please contact the Admissions office who will be happy to assist you.



# Studying at the Dublin Campus

Dublin, Ireland's capital city, lies on Dublin Bay and overlooks the Irish Sea that divides Ireland and Britain. The city ranks among the top tourist destinations in Europe and in the last decade there has been an economic boom, which has changed areas of Dublin dramatically. Many historical areas have been rejuvenated and restored; new shopping centers have arrived along with many restaurants, clubs and bars, making Dublin an exciting place to stay.

One thing that you won't be short of in Dublin is entertainment. Whole areas of the city, like Temple Bar, buzz with energy and creativity. Temple Bar is one of Dublin's most popular areas, where you will find a large concentration of museums, art galleries, restaurants, cafés, shops and pubs. As evening approaches and the shops begin to close, Temple Bar transforms into an exciting party hotspot with a friendly atmosphere.

Dublin is a place of great cultural and historical interest and has a rich literary heritage, and has become only the fourth city to be awarded the UNESCO (United Nations Educational, Scientific and Cultural Organization) City of Literature title. The city was the birthplace of James Joyce, WB Yeats, Samuel Beckett, Oscar Wilde and Jonathan Swift and Dublin's literary tradition continues to flourish with current writers achieving great acclaim internationally - including Colm Tóibín, Sebastian Barry, Anne Enright, Roddy Doyle, John Banville to name just a few. The rich Irish musical heritage is widely reflected in Dublin, with many opportunities to sample both traditional and more contemporary musical styles.

The most notable thing about Dublin's weather is its variability. It has been said that there is no climate here, just weather! A typical winter's day is brisk 5 – 10 degrees Celsius and during the summer it is about 20 degrees Celsius.

A young city with a large student population, Dublin offers the perfect backdrop to your study experience.





# Studying at the Delaware Campus

Our campus in the USA is based in northern Delaware in the picturesque town of Claymont, five miles from Delaware's corporate capital and largest city, Wilmington. The campus enjoys immediate access to the I-95 freeway corridor, close proximity to Philadelphia International Airport (twenty minutes' drive away, with daily direct flights to Dublin and a host of other international and domestic destinations), and lies within five minutes' drive of Wilmington railway station, from where there are regular departures north to 30th Street Station, Philadelphia, PA (25 minutes' journey) and Penn Station, New York, NY (90 minutes); and south to Baltimore Washington International Airport, Baltimore, MD (35 minutes) and Union Station, Washington DC (90 minutes). Bus services also depart regularly from the train station to these and wide range of other local and national destinations.



**Christopher Sarafian**  
Executive Vice President

The campus's central location in the heart of the north-eastern seaboard, close to the manifold cultural amenities of Philadelphia and half-way between Washington DC and New York City, provides a wealth of educational, recreational, social and career opportunities for business and liberal arts students. There are many areas of interest in the immediate vicinity of the campus: American College Delaware is situated in the Brandywine Valley, featured in National Geographic's Drives of a Lifetime series, with an array of local attractions including the Du Pont estates and museums of Hagley, Winterthur and Nemours, Brandywine Battlefield, Longwood Gardens, and the city of Wilmington itself. An annual summer study programme in American history and civilization, open to American College Dublin and Delaware students, as well as general study abroad students, includes among its day field trips not only visits to these local sites, but also the White House, the Capitol, Independence Hall, Gettysburg, the Empire State Building, Wall Street's American Museum of Finance, Baltimore Inner Harbor and Atlantic City. Outdoor pursuits are very popular, with skiing possibilities in Pennsylvania in winter and a variety of beaches and outdoor entertainments in Delaware and the Jersey Shore in summer.

There are many internship and career development opportunities for students and graduates in the Wilmington area, with such companies as E. I. DuPont de Nemours and Company, Astra Zeneca, Guardian Life Insurance company, Home Depot, JP Morgan Chase & Co., MTM technologies, Pitney Bowes, Accenture, Amazon, represented in the business fields and a variety of hospitality and recreation enterprises locally and not far away in Philadelphia and Atlantic City.

American College Delaware offers a wide range of the courses and programmes provided at American College Dublin and, as both entities are divisions of Irish American University, there is full transferability of credit between the courses and programmes taught at the Delaware and Dublin campuses.

# Welcome from the Academic Dean



Dr Rory McEntegart

We are delighted that you are considering pursuing a course of study at American College Dublin.

We are committed to providing the highest standards of teaching in an environment that is sensitive and responsive to the needs and aspirations of the student.

Our programmes reflect the latest research and employment demands of industry. Our institution and its courses are accredited by state and internationally recognized accreditation bodies in Ireland and the United States of America.

Our graduates have an outstanding record of successful progression to postgraduate studies and career placements.

We take the trust a student places in us by enrolling in one of our programmes very seriously; if you take the opportunity to study at American College Dublin you can be assured of our fullest support and engagement in bringing you to graduation and preparing you for progression to further studies and the successful development of your chosen career.



# Accreditation and Awards

The Higher Education and Training Awards Council is granted authority by the National Qualifications Authority of Ireland to accredit and award credentials from level six (Higher Certificate) to level ten (Doctorate) of the National Framework of Qualifications. HETAC was established on 11 June 2001, under the Qualifications (Education and Training) Act 1999.

American College Dublin has two programmes placed at level-eight on the National Framework of Qualifications which are accredited by HETAC and for which graduating students receive HETAC awards:

- BA (Hons) in International Business
- BA (Hons) in Accounting and Finance

American College Dublin has one programme placed at level-nine on the National Framework of Qualifications which is accredited by HETAC and for which graduating students receive HETAC awards:

- MB in International Business.

HETAC accreditation and awards refer only to programmes provided by American College Dublin and are not connected programmatically or institutionally to or with Irish American University or American College Delaware.

Higher Education and Training Awards Council  
26-27 Denville Lane, Dublin 2, Ireland  
Telephone: 001-353-1-644-1500  
Web: [www.hetac.ie](http://www.hetac.ie)



## Irish American University

American College Dublin is a constituent college of Irish American University. Irish American University is licensed by the Department of Education of the State of Delaware to award degrees at the undergraduate and master's level.

Irish American University is a Candidate for Accreditation by the Middle States Commission on Higher Education (MSCHE), effective June 2009. The official MSCHE description of candidacy status is as follows: Candidate for Accreditation is a status of affiliation with a regional accrediting commission which indicates that an institution has achieved recognition and is progressing toward, but is not assured of, accreditation. It has provided evidence of sound planning, seems to have the resources to implement the plans, and appears to have the potential for obtaining its goals within a reasonable time.



Dr Joseph A Rooney,  
Provost for Institutional  
Advancement



Mary Monahan,  
Executive Assistant  
to the President and  
Secretary of the  
Company



Micheál Dennehy,  
Financial Controller

Middle States Commission on Higher Education  
3624 Market Street, Philadelphia, PA 19104, United States of America  
Telephone: 001-267-284-5000  
Web: [www.msche.org](http://www.msche.org)



Dr Piotr Sadowski

Welcome to the Department of Liberal Arts!

The term “liberal arts”, or humanities, refers to the study of human intellectual creativity and experience

as reflected in works of art, literary and philosophic texts, and historical documents. Studying liberal arts encourages inquiry into the human condition beyond the confines of a single discipline, helps develop a wide historical perspective on culture, and stimulates critical and informed thinking.

Liberal arts are a central pillar of modern intellectual culture and civilisation. They provide a conceptual language with which to describe and analyse history, culture and experience with a goal of constructing common understanding, values and methods for the study of life and meaning. Humanistic disciplines also generate new and stimulating ways of seeing and understanding the world not available to untrained common sense. They provide an opportunity to study Western culture in a global context, thus providing students with an understanding of their own and other cultures, their intrinsic values and historical development. In the end, studying liberal arts helps one to make ethically and intellectually informed and responsible decisions, which take account of the complexity and diversity of the world in which we live.

A BA degree in liberal arts opens the way for further study on a Master’s and later doctoral level in a variety of humanistic disciplines. It also equips students with a range of useful intellectual, critical, and communication skills that are much in demand in such professional areas as education, media, broadcasting, public relations, advertising, arts administration and civil service.



# BA in Liberal Arts



Dr Peter Rooney,  
Lecturer in Liberal Arts

The BA in Liberal Arts provides an intellectually stimulating and challenging course of undergraduate study in the liberal arts, with a wide range of foundation courses combined in the latter stages with specialised study in four concentrations. The programme is structured around two common years, with specialisations developing out of the common curriculum in the third year of study. In the third year students are required to major in one of four concentrations: Irish Studies, American Studies, History, or English. In this way the study programme broadens the students' knowledge and advances their communication skills in a wide range of intellectual areas, and provides them with an understanding of other cultures, their intrinsic values and historical experience. As far as it is possible the programme helps students to make ethically and intellectually informed decisions which take account of the complexity and diversity of the world in which we live.

The BA in Liberal Arts is designed to prepare students for a number of future avenues. The degree is particularly useful as a preparation for postgraduate study in the liberal arts, business studies and the law. Vocationally, the degree supports career development in such fields as business, social services, the arts, administration, teaching and research. To be in a position to advance, students will be expected to develop intellectual, practical and transferable skills. When students complete the course, they will command a number of intellectual skills, including the critical abilities of being able to read and analyse a large variety of texts, appreciate visual evidence, and assess valid supporting dialogue. For their future development they will also have developed a range of practical skills, including effective essay writing and, where appropriate, an element of creative writing.

## How can I apply?

Students must have the equivalent of five High School passes including English. Mature students (over 23 years of age in the year of application) are admitted on the satisfactory completion of an interview. Please see page 8 of the prospectus about making a direct application



Many classes take place in the Oscar Wilde House, childhood home of Oscar Wilde



# BA in Liberal Arts

## Programme Outline

The first two years of the degree offer general arts modules (ten in each year), followed by one year of specialisation in one of the following fields: Irish Studies, American Studies, English, and History. In the final year learners complete five specialised modules followed by a dissertation. Students who wish to read for a four-year Irish American University BA in Liberal Arts must complete an additional ten elective modules from the institution's liberal arts and general education offerings. The sequential programme schedule includes the following modules:

### Stage 1

Academic communication  
War and peace in the modern world  
Western arts  
The digital revolution  
Imagination and storytelling  
Anglo-Irish writers  
Cinema and society  
Western religions  
The Enlightenment  
American culture abroad

### Stage 2

Literary modernism  
Contemporary China  
Irish migration  
Romanticism  
Representations of sexualities  
Modern art  
European cinema  
Shakespeare  
India  
The Scientific Revolution

### Stage 3

*(award stage)*

#### Specialisation: Irish Studies

Irish nationalism  
The Great Irish Famine  
Oscar Wilde and his circle  
James Joyce's *Ulysses*  
Irish cinema  
Dissertation: Irish Studies

#### Specialisation: American Studies

American literature  
Migrations to America  
The American Civil War  
Hollywood  
America after 9/11  
Dissertation: American Studies

#### Specialisation: English

Oscar Wilde and his circle  
James Joyce's *Ulysses*  
Irish cinema  
American literature  
Hollywood  
Dissertation: English

### Stage 3

*(continued)*

#### Specialisation: History

Irish nationalism  
The Great Irish Famine  
Migrations to America  
The American Civil War  
America after 9/11  
Dissertation: History

For students taking the four year Irish American University programme under the institution's Middle States accreditation, ten additional general education electives should be taken, either as an extra year or as summer semester classes.

American College Dublin's Department of Business offers students more flexibility in their choices than many Business schools. We understand that students don't always know what they want to do a degree specialisation in before they begin their course. This is why we offer the common business year at the beginning of all of our Business courses. This gives students the opportunity to change their specialisation at the end of first year. It allows students to discover their strengths in our programme.

## HETAC Accredited

BA (Hons) in International Business  
BA (Hons) in Accounting and Finance  
MB in International Business

## IAU Awards

Diploma in International Business  
Certificate in International Business  
BA in Event Management  
BS in International Hospitality  
Management

# Department of Business



# Welcome from the Head of Business

## Stephen Chandler



Hello everyone, I would like to welcome you to the Business Department and hope that you will choose to study with us in the near future.

The most important aspect of any college career is the interaction you have with lecturers and fellow students. The lecturers in the Business Department at American College Dublin are highly qualified and have extensive lecturing and industry experience. This results in the clear delivery of theoretical aspects of the programmes in a manner which is applicable to the real world. Small class size, emphasis on group work, and continuous assessment in each module, together with a student focused environment, enhance the learning experience. This is complemented by the cultural diversity of the student body, with over 60 nationalities represented at American College Dublin.

As a result, over 40% of our BA graduates have progressed to Masters or professional equivalents since 2000, which is above the national average (HEA's Preliminary Findings of the First Destinations of Award Recipients, 2005). Furthermore, as a direct consequence of our compulsory internship module, students have secured full-time positions with companies such as Arvato, Bank of Ireland, Canada Life, CIT Aerospace Int., Citigroup, Dell, Ernst & Young, Facebook, Google, JP Morgan, Sunday Business Post and Ulster Bank. The strengths of our graduates are not only their ability to think independently and innovatively, but also to report and present their findings and analysis in a professional manner.

In the Business Department we are continually developing new programmes at the graduate and post-graduate level to reflect the dynamic business environment. Our International Business Ethics module was one of the first to be delivered in Ireland as were those in Sustainable Business and International Entrepreneurship.

Our progress and reputation is dependent on us maintaining the high standards we have achieved. I hope that you will join us and be an important participant in our future.

Stephen Chandler  
Head of the Department of Business



# BA (Hons) in International Business

## What's different about a Diploma in International Business at American College Dublin?

The three year honours degree in International Business is accredited by HETAC and is placed at Level 8 on the National Qualifications Framework. The programme focuses on the international aspects of business, especially the challenges of operating in an increasingly globalised environment. It combines a mix of theory, practice and work experience. Classes are interactive environments where students are encouraged to exchange ideas and experiences. There is a strong emphasis on developing the student's personal skills such as public speaking and debating.

At American College Dublin we offer a culturally diverse learning environment with students from over sixty countries. Furthermore our students undertake an eight week internship in a multinational firm at the end of their degree.

## Where can a Degree in International Business take me?

American College Dublin students have a wide range of opportunities open to them when they complete their degree. Students can choose to work or to continue their studies at American College Dublin or in another University.

Our students have progressed to work in diverse areas such as accountancy, advertising, banking, finance, human resource management, ICT insurance, lecturing, public relations, stockbroking, while some have set up their own businesses. Students also progress to masters, doctoral or professional studies. The Business Department is very proud of the success of its graduates have achieved in the workplace and further studies.

## How can I apply?

Refer to page 7 of the prospectus to learn more about the application process.

## Learning Pathway

### YEAR 1

- Introduction to Management
- Microeconomics
- Accounting 1
- Principles of Marketing
- Business Computing
- Organisational Behaviour
- Macroeconomics
- Accounting 2
- Business Law
- Probability and Statistics

### YEAR 2

- Managerial Accounting
- Corporate Finance
- Networks and Databases
- International Marketing
- International Law
- International Economics
- Quantitative Business Analysis
- E-commerce and Internet Marketing
- Sustainable Business
- Business Research Methods

### YEAR 3

- Entrepreneurship
- International Finance
- International HRM
- Operations Management
- Research Project
- International Business Ethics
- International Investment Strategies
- Strategic Management Information Systems
- International Trade
- International Business: Theory and Policy

All International Business students complete their internship in the summer after their final year.

# BA (Hons) in Accounting and Finance

We offer a three year Honours degree in Accounting and Finance. It is accredited by HETAC and is placed at Level 8 on the National Qualifications Framework.

This course has 9 exemptions from the Association of Chartered Certified Accountants (ACCA). This is the maximum that a course can receive. Students can also receive Group 3 exemptions from the Irish Taxation Institute (AITI).

There is a focus on a mix of theory, practice and work experience. Classes are interactive environments where students are encouraged to exchange ideas and experiences. There is a strong emphasis on developing the student's personal skills such as public speaking and debating. The first year of the BA (Hons) in Accounting and Finance is a general business year. This provides students with a solid business background. The second and third year focuses on accounting, auditing, taxation and financial reporting. This gives our graduates a strong base on which to build their future career. Students will complete a compulsory eight week internship at the end of their final year.

## Where can a Degree in Accounting and Finance take me?

The options open to graduates are numerous. The course offers significant exemptions from the professional bodies' exams, and is a major landmark on the way to a career as an accountant in industry or practice. Alternatively, graduates may wish to apply the value of an accounting degree to a wider business framework. Opportunities will be available in such rewarding areas as financial services, banking, stock-broking, insurance and the money markets. Graduates may wish to pursue further academic studies in accounting, or indeed other business areas. Graduates will also find this degree to be an outstanding platform for progression to post graduate business studies. There are many possible options including postgraduate studies in Finance and Investment, Accounting, International Business, Management Consultancy, and Strategic Management. This degree gives students excellent opportunities in Ireland and abroad.

## How can I apply?

Refer to page 7 of the prospectus to learn more about the application process.

## Learning Pathway

### YEAR 1

- Introduction to Management
- Microeconomics
- Accounting 1
- Principles of Marketing
- Business Computing
- Organisational Behaviour
- Macroeconomics
- Accounting 2
- Business Law
- Probability and Statistics

### YEAR 2

- Management Accounting 1
- Corporate Finance 1
- Human Resource Management
- Accounting 3
- Business Law 2
- Management Accounting 2
- Quantitative Business Analysis
- Taxation 1
- International Business Ethics
- Corporate Finance 2

### YEAR 3

- Financial Reporting
- Strategic Management Information Systems
- Auditing
- Taxation 2
- International Investments Strategies
- International Business: Theory and Policy
- International Finance
- Entrepreneurship
- Advanced Financial Reporting

All Accounting and Finance students complete their internship in the summer after their final year.

# Certificate in International Business

## About

The Certificate in International Business is a full-time, one year programme. It introduces students to the world of business studies. The Certificate combines elements of management, finance, marketing, economics, information technology, and a range of quantitative techniques for business. This course provides a firm foundation in understanding the world of business. Like all American College Dublin qualifications, there is a strong emphasis on different theories and practices within the business world. Classes are interactive environments in which students are encouraged to exchange ideas and experiences. We also focus on developing practical skills that can be applied to any type of business.

## Where can a Certificate in International Business take me?

Students who complete our Certificate programme can progress on to the Diploma in International Business, and from there onto the Degree in International Business. The Certificate also provides students with an opportunity to work after their studies and come back at a later date to complete the Diploma in International Business. This leaves students with more options to create a better work-life balance.

## How can I apply?

Refer to page 8 of the prospectus to learn more about the application process.

## Learning Pathway

### YEAR 1

- Introduction to Management
- Microeconomics
- Accounting 1
- Principles of Marketing
- Business Computing
- Organisational Behaviour
- Macroeconomics
- Accounting 2
- Business Law
- Probability and Statistics

Students may gain advanced entry to the Diploma in International Business



# Diploma in International Business

## What's different about a Diploma in International Business at American College Dublin?

This is a full-time, two year programme. It is designed to introduce the student to business studies. The first year combines elements of management, finance, marketing, economics, information technology, quantitative and research techniques for business. The second year builds on this by developing the student's skills and knowledge in the international business area. Like all American College Dublin qualifications, there is a strong emphasis on a mix of theory and practice. Classes are interactive environments where students are encouraged to exchange ideas and experiences. There is a strong focus on developing the student's personal skills such as public speaking and debating. These courses provides a firm foundation for employment in the business sector and further business studies.

Students can progress to the Degree in International Business if they attain the required grades.

## Where can a Diploma in International Business take me?

Our Diploma students can progress on to the Degree in International Business, and from there onto the MB in International Business. This Diploma gives students a foundation in business theory and the confidence in their abilities to allow them to work in the Business world. The Diploma gives students the opportunity to work after their studies and then return at a later date to complete the Degree in International Business. This allows students greater flexibility to create a better work-life balance. In addition, students will have been exposed to all of the basics of International Business, as well as more advanced elements. This leaves the graduate with more employment options.

## How can I apply?

Refer to page 8 of the prospectus to learn more about the application process.

## Learning Pathway

### YEAR 1

- Introduction to Management
- Microeconomics
- Accounting 1
- Principles of Marketing
- Business Computing
- Organisational Behaviour
- Macroeconomics
- Accounting 2
- Business Law
- Probability and Statistics

### YEAR 2

- Managerial Accounting
- Corporate Finance
- Networks and Databases
- International Marketing
- International Law
- International Economics
- Quantitative Business Analysis,
- E-commerce and Internet Marketing
- Sustainable Business
- Business Research Methods

Students may gain advanced entry to the Degree in International Business.

# BA in International Business

## About

The four year programme at American College Dublin is awarded by Irish American University under the institution's American accreditation with the Middle States Commission for Higher Education. The degree consists of general education modules in year one. In years two, three and four the degree focuses on International Business. There is a strong emphasis on a mix of theory, practice and work experience. Classes are interactive environments where students are encouraged to exchange ideas and experiences. There is a strong focus on developing the student's personal skills and competencies, such as presentation skills and working within an international environment.

## Where can a Degree in International Business take me?

American College Dublin students have a wide range of opportunities open to them when they complete their degree. Students can choose to work or to continue their studies at American College Dublin or in another University. This degree opens up opportunities for students in work or study at post-graduate level in the United States of America.

Our students have progressed to work in diverse areas such as telecommunications, advertising, banking and finance, public relations, communications and insurance. Some of our students have also set up their own businesses. Our students have a strong record of success in the workplace and in their post-graduate courses.

## How can I apply?

Refer to page 8 of the prospectus to learn more about the application process.

## Learning Pathway

### YEAR 1

- English Composition 1
- Cultural Anthropology
- General Mathematics
- Language Electives
- Introduction to Psychology
- Public Forum
- World Affairs

### YEAR 2

- Introduction to Management
- Microeconomics
- Accounting 1
- Principles of Marketing
- Business Computing
- Organisational Behaviour
- Macroeconomics
- Accounting 2
- Business Law
- Probability and Statistics

### YEAR 3

- Managerial Accounting
- Corporate Finance
- Networks and Databases
- International Marketing
- International Law
- International Economics
- Quantitative Business Analysis
- E-commerce and Internet Marketing
- Sustainable Business
- Business Research Methods

### YEAR 4

- Entrepreneurship
- International Finance
- International HRM
- Operations Management
- Research Project
- International Business Ethics
- International Investment Strategies
- Strategic Management Information Systems
- International Trade
- International Business: Theory and Policy

All International Business students complete their internship in the summer after their final year.

# BA in Event Management

## What's different about Event Management at American College Dublin?

We offer a four year Honours degree in Event Management, awarded by Irish American University under our American accreditation with the Middle States Commission on Higher Education. Students may complete the degree in three years by taking the year two general education courses during the summer semester of their first two years at the institution. There is a focus on a mix of theory, practice and work experience. Classes are interactive environments where students are encouraged to exchange ideas and experiences. There is a strong emphasis on developing the student's personal skills such as public speaking and debating to ensure that our graduates have the skills needed to work in any role. Students who wish to work in Event Management will need these personal skills in their future career. Student involvement in arranging events is a great way to build up Event Management experience. The institution offers students a number of opportunities to develop practical event management skills. They are encouraged to get involved in college events like the conferring ceremony, student social activities, charity events and International Student evenings.

Students will complete a compulsory three month internships at the end of their final year.

## Where can a Degree in Event Management take me?

Graduates will find employment in a diverse range of careers. They can get involved in areas such as festival co-ordination, corporate conference and convention management and sports event management. Graduates can decide to specialise in various areas of Event Management or Event Marketing. Event Management is a very demanding but rewarding career. At American College Dublin we aim to give our graduates the best theoretical and practical basis for their career, as well as the confidence to achieve their aims.

## How can I apply?

Refer to page 8 of the prospectus to learn more about the application process.

## Learning Pathway

### YEAR 1

- Introduction to Management
- Microeconomics
- Accounting 1
- Principles of Marketing
- Business Computing and Software Applications
- Organisational Behaviour
- Macroeconomics
- Accounting 2
- Business Law
- Probability and Statistics

### YEAR 2

- Ten General Education Electives

### YEAR 3

- Introduction to Hospitality
- Event Studies
- Facilities Management
- Operations Management
- E-commerce and Internet Marketing
- Convention Management
- Quality Sanitation Management
- Sustainable Business
- Event Design and Experience
- International Law

### YEAR 4

- Event Management Project/Internship
- International Law
- International Business Ethics
- Purchasing for Hospitality Operations
- Customer Service/Total Quality Management
- International Business: Theory and Policy
- Entrepreneurship
- Leadership and Management in the Hospitality Industry
- Tourism Special Topics: World Tourism Attractions, Tourism Planning and Development

# Diploma in Hospitality Management

## About

The Diploma in Hospitality Management is a dual accredited qualification, MSCHE and the AH&LA. The American Hotel & Lodging Association is an internationally recognised qualification. This diploma will give you opportunities to work both in Ireland and around the world. The blend of theory and the semester long internship gives students the best of both practical and academic worlds. The experience that students gain in our Diploma programme makes them highly desirable to employers.

## Where can a Diploma in Hospitality Management take me?

There is a worldwide demand for highly trained and quality staff in the hospitality industry. Graduates of the Diploma in Hospitality Management programme can expect to have a range of career opportunities within the hospitality and the broader services sector. Career paths include positions in transport, travel agencies, tourism providers and suppliers, self-employment, project management, financial institutions, bar, club, and conference management. In addition, students of the Diploma may progress to Year 3 of the BS in Hospitality Management.

## How can I apply?

Refer to page 8 of the prospectus to learn more about the application process.

## Learning Pathway

### YEAR 1

- Introduction to Hospitality Today
- Food and Beverage Management
- Managing Hospitality Human Resources
- Supervision in the Hospitality Industry
- Managing Front Office Operations
- International Hotel Management
- Managing Housekeeping Operations
- Quality Sanitation Management

### YEAR 2

- Internship
- Hospitality Facilities Management
- Convention Management and Service
- Marketing in the Hospitality Industry
- Basic Hotel and Restaurant Accounting
- Internship Project

Students can progress to year 3 of the BS in Hospitality Management from the Diploma in Hospitality Management, if they attain the required grades.



# BS in Hospitality Management

## About

The BS in Hospitality Management is an Irish American University award and comes under the institution's accreditation with the Middle States Commission for Higher Education. The programme builds on the knowledge and experience that students have gained in their Diploma in Hospitality Management. It gives graduates more opportunities to progress to post-graduate level. It gives students opportunities to work both in Ireland and around the world. The blend of theory and the semester long internship gives students the best of both practical and academic worlds. The additional two years builds on the student's knowledge and deepens it. Graduates of the BS in Hospitality Management have a far deeper understanding of the management side of the Hospitality industry, in comparison to the graduates of the Diploma in Hospitality Management. The degree is structured in two distinct blocks of two years. This allows students to take a gap year half way through their degree.

## Where can a BS in Hospitality Management take me?

There is a worldwide demand for highly trained and quality staff in the hospitality industry. Graduates of the BS in Hospitality Management programmes can expect to have a range of career opportunities within the Management structures in the Hospitality Sector and the broader services sector. Career paths include Management positions in transport, travel agencies, tourism providers and suppliers, self-employment, project management, financial institutions and bar, club, and conference management. In addition, students of the BS in Hospitality Management may progress to post graduate studies. Students may take the Business Bridging year to allow them to access the MB in International Business.

## How can I apply?

Refer to page 8 of the prospectus to learn more about the application process.

## Learning Pathway

### YEAR 1

- Introduction to Hospitality Today
- Food and Beverage Management
- Managing Hospitality Human Resources
- Supervision in the Hospitality Industry
- English Composition 1\*
- Managing Front Office Operations
- International Hotel Management
- Managing Housekeeping Operations
- Quality Sanitation Management
- English Composition 2\*

### YEAR 2

- Internship
- Hospitality Facilities Management
- Convention Management and Service
- Marketing in the Hospitality Industry
- Basic Hotel and Restaurant Accounting
- Internship Project

### YEAR 3

- Ten general education electives

### YEAR 4

- Business Law
- Customer Service / Total Quality Management
- Strategic Management Information Systems
- Food and Beverage Cost Control
- Purchasing for Hospitality Operations
- Managerial Accounting
- Entrepreneurship
- Leadership and Management in the Hospitality Industry
- Tourism Special Topics: World Tourism Attractions, Tourism Planning and Development
- Final Summer Semester: Special Topics in Hospitality (Research Project)

We offer the following programmes for post graduate students:

Higher Diploma in Business  
MB in International Business  
MBA in International Business  
MBA in Hospitality Management  
Master of Arts in International Relations

## Department of Graduate Studies



# Higher Diploma in Business

The Higher Diploma in Business is for non-business graduates who wish to gain a comprehensive understanding of business. The programme is designed to provide students with skills and competencies in doing business across a wide range of disciplines. Graduates may gain access to a Masters in Business or an MBA programme.

## Who will benefit from taking this course?

The Higher Diploma in Business will benefit non-business graduates who have practical experience in the world of business and wish to improve their skills. It is also suitable for those wishing to retrain for a new career or as a springboard to postgraduate programmes worldwide.

## What will I study in this course?

Learning Pathways, Business management, Economics, Financial accounting, Marketing, Business communications, Economic policy, Finance, Business law, Business theory & policy, Fundamentals of business research.

## Where can this course take me?

Students who take this course can gain admission to the MB in International Business. They may also be considered for the MBA programme with two years of managerial experience.

## Learning Pathway

### SEMESTER 1

- Business management
- Economics
- Financial accounting
- Marketing
- Business communications

### SEMESTER 2

- Economic policy
- Finance
- Business law
- Business theory & policy
- Fundamentals of business research

## How can I apply?

Refer to page 8 of the prospectus to learn more about the application process.



# Master of Business (MB) in International Business

## What's different about the MB in International Business at ACD?

The MB in International Business is a HETAC-accredited, level 9, post-graduate course for students who wish to deepen their knowledge of International Business and take their career to the next level.

In the MB in International Business, the lecturers ask questions but the student is the one who research and formulates the answers. Our MB in International Business is an excellent opportunity for graduates with, or without, some work experience to hone their skills in business and open up exciting new career prospects.

## Where can a MB in International Business take me?

Graduates will gain employment at managerial level in a variety of multi-national enterprises, international financial services, consulting, entrepreneurial concerns and the public sector. The MB in International Business provides an effective platform for progression to doctoral studies. In the year, students will develop research and presentation skills that will make them highly desirable to employers. Furthermore, they will have gained experience in analysing and evaluating problems and solving them in their studies. Students who have completed the MB in International Business may be considered for entry to the MBA programme with one year of managerial experience.

## How can I apply?

Please see page 8 for details.

## Learning Pathway

### SEMESTER 1

- Cross Cultural Management
- International Regulatory Environment
- The Political Economy
- International Corporate Finance
- Designing and Conducting Research

### SEMESTER 2

- Corporate Policy
- Dissertation and one of the following modules
  - International Entrepreneurship
  - International Business Ethic and Corporate Governance
  - International Strategic Marketing

Students are expected to research and complete a dissertation of approximately 15,000 words.

Did you know that students who do not have a primary degree in business can take the Higher Diploma in Business to allow them access to this programme?

# Masters in Business Administration

The MBA in International Business and MBA in Hospitality Management are awarded by Irish American University under its accreditation with the Middle States Commission on Higher Education. The MBA is an advanced degree designed to prepare and equip managers with the knowledge and competencies necessary to administer controllable forces within their organizations in order to adapt successfully to variables and changes in the uncontrollable environment.

The MBA programme is designed to prepare qualified students for middle and upper-level management leadership responsibilities in international business, hospitality, not-for-profit and governmental organizations. Using a general management focus and strategic approach, students demonstrate: broad and integrated knowledge of business functions; knowledge of ethical and legal considerations and the social responsiveness to resolve corporate and public issues; analytical, problem-solving and critical thinking skills and use of technology related to business decision-making; communication and interpersonal skills to lead groups and business organizations; foundations and tools to make and implement strategy; and the depth and critical importance of the dynamic and global environment as they influence organizations, decisions and operations.

The MBA is a one year full time programme. Students have a choice from two majors. There are nine core modules, leading to majors in either international business or hospitality management. The student is not required to choose a major until he or she has completed the core modules.

## Core Modules

- Leadership and management of business organizations
- Managing for human resources
- Legal, ethical and social issues of business
- Marketing management in a global economy
- Managing technology for business transformation
- Managing for financial accountability
- Managing for financial performance
- Operations management
- Strategic management seminar

### INTERNATIONAL BUSINESS SPECIALISATION

- International trade and investment
- International finance
- Special topics in international business

### HOSPITALITY MANAGEMENT SPECIALISATION

- Food service administration
- Resort development and management
- Service management

## How can I apply?

Refer to page 8 of the prospectus to learn more about the application process.



# Master of Arts in International Relations

In partnership with the US-based Legislative Leadership Institute, Irish American University delivers and awards a Masters of Arts in International Relations. This degree programme is designed for policymakers, appointed officials and military officers who wish to further their foreign policy expertise and expand their network of global contacts at key points in their public service.

The two year programme includes compulsory study-abroad experiences. To date the class has travelled to Rwanda, the United States, Ireland and Switzerland to study crisis management; genocide, conflict, peace and reconciliation; global finance; global security; climate change; energy policy and diplomatic relations. The 'global classroom' format has taken this class from the floor of the New York Stock Exchange to the remote village of Kibeho, Rwanda, where they participated in the provision of humanitarian and development aid to local communities. Participants learn from their counterparts in legislatures around the world, exchanging ideas and information to help one another meet the challenges of governing in a changing world.

Classes are often taught by well-known subject matter experts. In order to prepare the students for the myriad issues they may encounter as policymakers, a wide range of world leaders share their insights with the class about many of the pivotal decision in recent history.



*Senator Jim Walsh (Ireland), Senator Briggs Hopson,( USA-MS), Senator Rod Wright (USA-CA) County Manager Raymond O'Dwyer (Waterford, Ireland) Senator John Pippy (USA-PA). Councilman Ken Cockrel(USA-Detroit) and LLIAFA Chairman Tim Day meet with children orphaned in Rwanda's 1994 genocide.*

Lecturers have included:

Rudy Giuliani, Former Mayor of New York City

Dr Nouriel Roubini, Professor of economics at NYU

Dick Cheney, Former US Vice President  
General Feroz Khan (Ret.), Pakistan

Tom Ridge, Fmr US Dept of Homeland Security Secretary

Dr Arthur Laffer, Economist

Mr Frank Daly, National Assets Management Agency

Dr Michael Ambuhl, State Secretary in the Federal Department of Finance

The class sessions over the last year have also included opportunities to meet with:

Hillary Clinton, Secretary of State and Bill Clinton, Former US President  
His Excellency Paul Kagame, President of the Republic of Rwanda

Peter Robinson, First Minister of Northern Ireland

William Hay, Speaker, Northern Ireland Assembly

Dan Rooney, United States Ambassador to Ireland

Peter Briner, State Councillor, Switzerland



Amy Polasky, President of the Legislative Leadership Institute, developed in partnership with IAU the MA in International Relations. A graduate of Harvard University's John F Kennedy School of Government programme for senior executives in state and local government, she has worked for two decades developing educational materials and programmes for policy makers around the world.

# The Rooney Library



The Rooney Library provides a full range of books, periodicals and newspapers relevant to all courses offered at American College Dublin. It also benefits from electronic links with Lynn University through which it has access to over 11 million journals. Irish American University is a subscriber to the British Library Document Supply Centre which further enhances the range of materials available. The Library also has access to a vast number of Electronic Databases.

The Library has individual study spaces which can be used by all students. There are a number of computers available for student use. In addition, all students can use the College Wi-Fi system.

The Library is open from 9.00 am to 5.00 pm, Monday to Friday, with extended hours during term-time. It is staffed by a librarian and assistants who are happy to help students familiarise themselves with the resources available.

# Department of Student Services



Hello, my name is Colum Cronin and I am the Director of Student Services at American College Dublin. We realise that the student experience extends beyond the classroom and while supporting the educational mission of American College Dublin, the role of Student Services is to offer a range of opportunities to encourage and empower all students to achieve their personal and academic potential. We strive to create a community which is open and caring and where diversity is expected and respected.

Trying to balance work, family and school can be very daunting. The Office of Student Services provides a one-stop alternative to long lines and confusion. The convenience of having your questions and concerns addressed in one location also helps to alleviate some of the anxiety about starting a new course. If you encounter any difficulties (whether academic, personal, health or practical issues) during your time at ACD, remember that support services are available to assist you.

We are here to help get you started, and offer continued assistance throughout your time with us.



# Study Abroad Programme

American College Dublin (ACD) is home to Irish American University's study abroad program. Studying abroad at ACD offers an exceptional opportunity for students to immerse themselves in culture while pursuing an academic career in an international setting.

ACD is located on historic Merrion Square in the centre of Dublin, and is within walking distance of the best cultural opportunities – theatres, museums, galleries, restaurants and traditional pubs. At ACD we understand that studying in Ireland is not just about the classes, it's also learning about the culture and seeing this vibrant city and country. Therefore, we design our program so that study abroad students get to experience first hand the warmth and friendliness that is associated with the Irish culture in a city that is renowned for its friendly people and exciting nightlife.

Our Ireland campus is truly an international school. Our global faculty produces academically rigorous courses that are enjoyed by students of 60 different nationalities. Class sizes are small, which makes for a very personalized and intimate learning experience. The major areas of study are liberal arts, which incorporates tracks in Irish studies, English literature, history and American studies, and also in international business, hospitality management, and accounting and finance.

Students can study with us during the fall and spring semesters (16 weeks) as well as in the summer. The summer sessions run for 4, 6 or 8 weeks, taught usually by ACD faculty, though often faculty-led by a teacher from the home institution. We can also arrange custom designed internships in Ireland for each term (in the summer semester this needs to be a minimum of 8 weeks). Moreover, all of our programs offer the opportunity to combine study in the classroom with cultural excursions in and around Ireland.

The opportunity to study abroad is invaluable in today's global community. With more efficient air travel, the internet, mobile phones, and Skype, the world is no longer such a big place. College students can gain a wealth of experiences by choosing to study abroad for the summer, a semester, or even a full year while completing their degrees. Those students who return from a study abroad program often see it as an experience which matured them personally and intellectually. They value the exposure to new ways of thinking and living, which encourages growth and independence. Students often return home with new ideas and perspectives about themselves and their own culture.



## Message from the Director of Study Abroad, Colum Cronin

We encourage students from all over the world to come and learn in a multicultural environment. It is an experience that will challenge you on a personal level. Whether you consciously realize it or not, you develop a greater self-confidence, independence, and self-reliance.

I would like to applaud you for your willingness to find out more about studying abroad and what ACD has to offer. We are here to help you in any way during the entire process of your study abroad experience; from applying to departure. At any time, please feel free to contact us with any queries concerning our study abroad program.

Studying Abroad is a wonderful and rewarding experience and I want to ensure every student enjoys their time at ACD.

I look forward to meeting you!

# American College Board of Overseers



Merrion Square Park

Marsha Borin  
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